



# From B2C Sales Rep to B2B SaaS Sales Hero: Your Journey with HireForSkillz

Build skills. Master AI. Close deals. Get hired!

Transform from a B2C warrior or fresh graduate into a confident B2B SaaS sales pro who companies fight to hire.

# About HireForSkillz:

## Transforming Sales Careers

### Our Mission

Bridge the skill gap, shorten hiring cycles, and launch lasting sales careers.

### What We Believe

Cold outreach that lands meetings, AI tools that boost efficiency, personal branding that opens doors, and sales processes that convert.

### Who We Serve

B2C sales reps ready to break into B2B SaaS, fresh graduates aiming to start strong, and anyone eager to master modern sales.

"Before you run, you must learn how to walk, like a pro"

Your story opens with **clarity**. We strip away assumptions and rebuild your foundation.

# Chapter 1: Alpha: The Awakening



## Duration & Format

1 week with 3 live classes plus a bonus catch-up session.



## What You Learn

Sales fundamentals, communication essentials, and foundation principles.



## What You Discover

Real sales realities, speaking with clarity and charisma, and the mindset of top 1% closers.



"You've entered the lab. Here, curiosity becomes confidence"

This is where you dive deep, not into theory, but into the *system* behind B2B SaaS Sales success.

# Chapter 2: Beta 1: The Lab of Mastery

1

## Duration & Format

3 weeks with 9 recorded classes and weekly live reviews.

2

## Key Learning Areas

- Intro to B2B & SaaS Sales
- Deep Dive into SaaS & Buyer Psychology
- Sales Mindset, Resilience & Alpha Meditation
- Sales Methodologies & Psychology
- Learning & Adaptation
- AI in Sales
- Canva Mastery
- LinkedIn Branding (Parts 1 & 2)

3

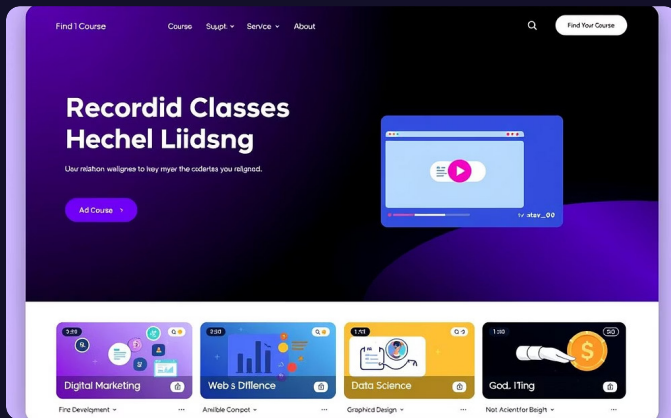
## Outcomes

- A crystal-clear understanding of B2B and SaaS sales vs. B2C
- Mastery over SaaS buyer psychology, pricing models, and customer journeys
- A resilient sales mindset powered by practical psychology and Alpha Meditation
- Expertise in applying modern sales methodologies to real-world scenarios
- Agility in learning and adapting to new tools, trends, and markets
- Hands-on experience with AI tools and more for smarter selling
- A high-converting LinkedIn personal brand that works for you 24/7
- Visual storytelling and content design skills with Canva mastery

"Knowledge is power. But practice? That's where legends are made"

Now it's time to act like a **B2B SaaS Sales Engineer**. This isn't homework, it's hands-on war games.

## Chapter 3: Beta 2: **Break, Build, Become**



### Duration & Format

2 weeks with 6 recorded classes focusing on hands-on practice.



### Key Learning Areas

- Market Research
- Lead & Account Qualification
- Lead Generation & Prospecting
- Buyer Persona
- Outreach techniques
- Cold Email & Cold Call with AI
- Sequence building
- Sales pipeline & Funnel building
- Demand side sales
- Sales AI chatbot & CLAY



### What You Gain

- End-to-end B2B sales processes, from market research to closing
- High-impact lead generation and qualification using real data
- Cold emails and cold calls that convert
- Personalized outreach sequences driving engagement
- Effective objection handling and funnel management
- Hands-on use of CLAY and AI chatbots for smart prospecting
- Demand-side sales strategies tailored to your ICP

"You've done the work. Now it's time the world knows"

This chapter is where you go from hidden gem to *visible contender*.

## Chapter 4: Gamma: **The Identity Upgrade**



### ATS-Friendly Resume

Craft a resume that passes automated screening and grabs attention.



### Video Resume

Create a compelling video that hooks recruiters and showcases your personality.



### Portfolio Website

Build an online portfolio that highlights your skills and projects.



### Interview Preparation

Get ready to shine with practical tips and confidence-building strategies.

"It's the final polish before the spotlight hits."

You're no longer in training mode. Now, we fine-tune **your launch**

## Chapter 5: Omega: **The Launch Sequence**



### Format

Two personalized one-on-one sessions for focused growth.



### Experience

Realistic mock interviews plus career roadmap planning.



### Outcome

A refined sales origin story and portfolio prepped for launch.

# Your **B2B SaaS Sales** Journey Starts Here



# Join HireForSkillz Today!



## 8 Weeks

Complete the program in two months.



## Transformative Phases - 5

Structured learning and practice.



## Mentorship & AI Tools

Guidance and smart selling technology.



## Real Projects & Branding

Build your portfolio and personal brand.

Contact us: [contactus@hireforskillz.com](mailto:contactus@hireforskillz.com) | (+91) 6204583094 | (+91) 9994128074 | [www.hireforskillz.com](http://www.hireforskillz.com)